



FOR IMMEDIATE RELEASE

Contact: Ashley Burleson – Educational Options, Inc.
703-243-7460
aburleson@edoptions.com

EdOptions™ Approved Provider for Florida Virtual Instruction Program

EdOptions Offers Full-time Grade 9 – 12 Component to Florida VIP

Arlington, VA, Sept. 1, 2009 – Educational Options, Inc. (<http://www.edoptions.com/>) announced today that it has been chosen as an approved provider for the new full-time grade 9-12 component to the Florida School District Virtual Instruction Program. This new component will be implemented in the 2009-10 school year through EdOptions' virtual school division – Blue Ridge International Academy (<http://www.blueridgelearning.com/>). EdOptions is also an approved provider for the dropout prevention, Department of Juvenile Justice and career education components of the Florida VIP (<https://www.fldoe.org/Schools/virtual-schools/DistrictVIP.asp>).

Blue Ridge International Academy pairs EdOptions' award-winning Stars Suite® (<http://www.edoptions.com/products/stars/index.html>) curriculum with Florida certified teachers to offer students a flexible solution to their educational needs. Blue Ridge meets all of the Florida program requirements by aligning virtual course curriculum to state standards, by offering instruction to enable students to gain proficiency in each virtual course and by providing all necessary instructional materials to each student. Blue Ridge is also accredited by CITA, NAAS and the SACS CASI as well approved by the NCAA.

“We are very proud that EdOptions has been approved by the Florida Department of Education for the Virtual Instruction Program. We have served the needs of over 100,000 students in Florida for the past 10 years. We are committed to helping Florida school districts succeed and to providing students with an engaging online educational experience” said Tom Sawner (<http://www.edoptions.com/about/ceo.html>), Ed.D., CEO of EdOptions.

EdOptions has worked with 40 counties in FL including Alachua, Bradford, and Gilchrist to implement successful virtual education programs. “Blue Ridge teachers worked hard to help students succeed. It was a pleasure to work with such a responsive conscientious group” said Lisa Prevatt, Assistant Superintendent Bradford County Schools.

EdOptions' Blue Ridge International Academy is approved by the Florida Department of Education as a virtual instruction provider for 2009-2012.

About Educational Options, Inc.

[EdOptions™](http://www.edoptions.com/) is an award-winning education technology firm located in Arlington, Virginia. Its premier product, [Stars Suite®](#), has served more than one million students nationwide and features 46 middle and high school courses as well as Web-based solutions for state test preparation, high school preparation and GED study. Other divisions include [Blue Ridge International Academy™](#), a triple-accredited online high school designed to support both public and non-traditional educational institutions with [rigorous curriculum](#), powerful [Web-based technology](#), and certified-teacher support. For more information, visit <http://www.edoptions.com/>.