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Blue Ridge International Academy and Dr. Tom Sawner Featured on Designing Spaces

Arlington, VA, April 24, 2009 – Tom Sawner, CEO of [EdOptions](http://www.edoptions.com/index.html) (<http://www.edoptions.com/index.html>), and Yetanda Massey, Blue Ridge International Academy Science Department Head, are featured guests on a special-interest edition of Designing Spaces which begins airing Friday April 24th. Designing Spaces, currently in its sixth season, aims to inform and inspire viewers to enhance the spaces that surround them. In this episode, Designing Spaces correspondent Jamie Jacobs explains that [online curriculum](#) is one of the solutions that educators are using to curb alarming dropout statistics.

“Blue Ridge harnesses technology to bring parent, teacher, and student together to enhance student success,” said [Dr. Sawner](http://www.edoptions.com/about/ceo.html) (<http://www.edoptions.com/about/ceo.html>), CEO of parent company EdOptions. Blue Ridge’s approach enables students to learn at their own pace in a traditional or non-traditional environment. “Curriculum is available to our students 24/7 which means they can truly work at their own pace and have the flexibility that they need” explains [Yetanda Massey](http://www.blueridgelearning.com/teachers/bios.html) (<http://www.blueridgelearning.com/teachers/bios.html>), Science Department Head at Blue Ridge.

The Blue Ridge segment will air on Designing Spaces’ special “Kids Spaces” between Friday April 24th and Sunday May 3rd on the TLC and WE networks. See detailed media schedule below.

The video clip is available on-demand 24/7 on <http://video.o2mediainc.com/videolib/2008/qrm/21623/index.html>.

About Blue Ridge International Academy

[Blue Ridge International Academy](http://www.blueridgelearning.com/) (<http://www.blueridgelearning.com/>), an innovative, triple accredited virtual school was founded in 2006 on the belief that all students, regardless of age, ability, location, gender, and background should have access to a rigorous and personalized education program. Based in Arlington, Virginia, Blue Ridge serves students across the country with its unique capacity to provide online learning, qualified teachers, as well as on-site teachers and facilitators. Blue Ridge International Academy provides web-based programs built on the EdOptions [Stars Suite®](http://www.edoptions.com/products/stars/index.html) (<http://www.edoptions.com/products/stars/index.html>) of web-based [products](#), which meet the content, assessment, and remediation needs of a broad array of middle school, high school, GED, and adult learners and the schools that support them.

About Designing Spaces

Designing Spaces is a half hour television series that travels all over the country redefining and redesigning space. The show spans the genre of decorating ideas, do-it-yourself projects, and step by step home improvements. Each episode explores exciting topics and home trends which inspires viewers to take on all home improvement challenges and decorating dilemmas. Designing Spaces’ mission is to educate, empower, and entertain the audience to make every space count, and to provide solutions to enjoy the space they live in.