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## **Educational Options, Inc. and House of Tricks Receive Tempe Chamber's 2010 Business Excellence Awards**

**Tempe, AZ, Feb. 8, 2010** – The Tempe Chamber of Commerce (<http://tempeaz.usachamber.com/>) presented **Educational Options, Inc.** and **House of Tricks** with the 2010 Business Excellence Awards at the 13th annual Breakfast for Chamber Champions held today at the Tempe Mission Palms Hotel.

"The Business Excellence Awards were established to recognize outstanding businesses in our community," said Mary Ann Miller, President/CEO of the Tempe Chamber. "Both EdOptions and House of Tricks exemplify the qualities and characteristics that the awards were designed to honor. We are proud to celebrate their continued success."

Recipients must demonstrate a record of business success and growth, community involvement, dedication to employees, leadership, reliability and commitment to customer service.

**EdOptions** (<http://www.edoptions.com/>) is an educational software company offering a variety of products to the K-12 community. It is focused on merging technology and content delivery systems with highly qualified teachers in a classroom environment to facilitate an educational synergy that provides students with opportunities for success. Since April 2003, the company has grown from five employees to more than 145, expanded its client base from 200 schools to more than 1,500, and increased the number of students served from 17,000 to more than 400,000 per year.

**House of Tricks Restaurant** in Tempe started in a small rented house in 1987 with a staff of five, and grew by adding patios and an outdoor bar before finally purchasing the original house and the historically-recognized home next door. Today, with its distinguished wine cellar, talented chefs and staff and affordable gourmet menu, it attracts a loyal clientele who enjoy the restaurant's dedication to service and quality. It serves food at Empty Bowls and other charity events, and through its annual Wine Fiesta donates funds to venues and programs which support children, culture and learning.

*For photographs or contact information of the award recipients, please contact  
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