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EdOptions™ and Orchard Learning™ honored with 2010 BESSIE Awards

Arlington, Virginia, April 20, 2010– EdOptions (<http://www.edoptions.com/>) and its elementary division, Orchard Learning (<http://www.orchardlng.com/>), have been honored with six 2010 Best Educational Software (BESSIE) Awards. BESSIEs are awarded by ComputED Learning Center (<http://computedgazette.com/>), San Diego's leading computer education resource.

EdOptions won best Middle School Language Arts Web Site for its English 6 course; best High School Algebra I Web Site for its Algebra I course; and best Multi-Level Multi-Subject Web Site for its comprehensive curriculum and content delivery system, Stars Suite® (<http://www.edoptions.com/products/stars/index.html>). Orchard Learning has received the Upper Elementary Math award for Orchard Math 4-9 Software; best Multi-Subject Math and Language Arts for Orchard PreK Math and Language Arts Software; and best Multi-Level Assessment Web Site for Orchard Online Assessment. EdOptions has now received BESSIE Awards for three consecutive years.

The BESSIE Awards target innovative and content-rich programs and websites that provide parents and teachers with the technology to foster educational excellence. Winners are selected from titles submitted by publishers around the world. "We work very hard to offer the highest quality course curriculum and delivery and it is a tremendous honor for both EdOptions and Orchard Learning to be recognized in such a wide variety of categories." - Dr. Tom Sawner, EdOptions CEO (http://www.edoptions.com/about/ceo_bio.html).

About Educational Options, Inc.

EdOptions™ is an award-winning education technology firm located in Arlington, Virginia. Its premier product, Stars Suite®, has served more than one million students nationwide and features 46 middle and high school courses as well as Web-based solutions for state test preparation, high school preparation and GED study. Other divisions include Blue Ridge International Academy™ (<http://www.blueridgelearning.com/>), a triple-accredited online high school designed to support both public and non-traditional educational institutions with rigorous curriculum, powerful Web-based technology, and certified-teacher support. For more information, visit <http://www.edoptions.com/>.

About Orchard Learning, Inc. (formerly Siboney Learning Group)

Orchard Learning is a publisher of award-winning educational software including Orchard Software™, its flagship product line, which provides targeted state standards-based instruction, assessment and data management for pre-K – 9 in reading, language arts, math, and science. Orchard Learning products also include PracticePlanet™, online test practice correlated to state testing standards; GAMCO™ Educational Software, single-title curriculum solutions; and Educational Activities Software™, software titles across the curriculum for middle school through adult learners. For more information, visit <http://www.orchardlng.com>.